

PEPPERPRINT is a young and innovative biotech company located in Heidelberg, Germany. The company developed and uses a laser printing technology that enables the generation of high density peptide microarrays for biomedical research, drug and serum biomarker discovery. The global customer base includes top biotech and pharma companies as well as numerous research institutes, universities and biotech companies.

In order to strengthen our online presence, including social media we are looking for a new team member (m/f) as:

Student Assistant / Intern for Strategic Online Marketing

You will have the opportunity to provide **your creative input and scientific knowledge** in the development of **new concepts for customer attraction and marketing strategies** in life science business. Furthermore, together with our business development team you will establish **new online marketing strategies** and **conduct market analyses**.

The duration of this position is **6 to 9 months** in Heidelberg-Wieblingen with a **flexible working hour scheme (40-60 hours / month)**. **The position is now open for applications.**

Requirements & tasks:

- B.Sc. or M.Sc. degree in life sciences or related field
- Interest in online and international marketing
- Experience in dealing with social media (e.g. LinkedIn) and Google AdWords/Analytics
- Creativity and customer-oriented working methods
- Experiences in web and graphic design preferred (Photoshop / Illustrator is a plus)
- Excellent verbal and written English and German skills
- Ability to work independently and structured
- Professional handling of MS Office tools
- Team player

Opportunity:

- Excellent development opportunities in a dynamic growing biotech company
- Opportunity to provide your direct input
- Possibility to work independently and to obtain responsibility
- Excellent support and regular feedback by our business development team
- Working in a highly motivated, multidisciplinary and collegial team

Please send your application by email to **Gregor Jainta, Business Development**
gregor.jainta@pepperprint.com